**PRESS RELEASE**

**Mex, Switzerland, 5th December 2023**

**BOBST wins Top Company to Watch Award at the Digital Packaging Summit 2023**

BOBST was proud and delighted to receive the sought-after Top Company to Watch Award at the Digital Packaging Summit 2023. The event took place in Ponte Vedra Beach, Florida, on November 13–15, 2023, organized by Printing United Alliance and its advisory board.

The invitation-only event was attended by more than 240 senior managers and business executives, who enjoyed a program of educational sessions, expert analyses, and real-life case studies combined with great networking opportunities.

BOBST presented several case studies to the executive attendees, who later voted to crown the award winners. Simplifying label production with BOBST’s All-in-One technology was the focus for Ken Brown, Product Business Development Manager, and Matt Bennett, Business Unit Director, BOBST North America. They demonstrated how two leading European label printing companies – Geostick in Belgium and Germark in Spain – have implemented All-in-One platforms from BOBST to optimize their production floor and explore new opportunities in a sustainable and productive way. The All-in-One platform combines BOBST’s advanced flexo automation and digital inkjet technology to deliver full flexibility, ease of operation, and faster turnaround allowing Geostick and Germark to accelerate productivity. The case studies were met with great interest from the audience, laying the foundation for the prebooked one-to-one meetings with converters.

“BOBST was proud to support the Digital Packaging Summit which has become the premier digital event of the year in North America. Our case study sessions resonated exceptionally well with the attendees, and I suspect the majority came away with a newfound appreciation for BOBST and our capabilities in label and packaging printing,” said Matt Bennett. “The recognition as the Top Company to Watch is a tremendous honor, reinforcing BOBST’s position as a prominent player in the market. It perfectly reflects our strong commitment to excellence and innovation in the label industry.”

This award follows hot on the heels of BOBST’s highly successful participation at Labelexpo Europe 2023 in September. BOBST takes pride in being recognized as a global leader in label production, boasting a presence with over 1200 machines deployed worldwide. In the past year alone, the company has installed over 100 digital narrow-mid-web presses, covering flexo and digital technologies along with an extensive service and support program. With a rich history of over 130 years, BOBST has extensive experience in serving customers globally across labels, flexible packaging, folding cartons, and corrugated board.

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**IMAGE CAPTION:** Ken Brown, BOBST Product Business Development Manager (center), receiving the award from Event Director David Pesko (L) and Chris Lyons (R).

**About BOBST**

We are one of the world’s leading suppliers of substrate processing, printing and converting equipment and services for the label, flexible packaging, folding carton and corrugated board industries.

Founded in 1890 by Joseph Bobst in Lausanne, Switzerland, BOBST has a presence in more than 50 countries, runs 19 production facilities in 11 countries and employs more than 6 100 people around the world. The firm recorded a consolidated turnover of CHF 1.841 billion for the year ended December 31, 2022.

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